

May 2015

COMPLETED SEARCHES

Site Quality Manager
Global Manufacturer

Credit Manager
B2B Capital Equipment Supplier

AVP, Financial Reporting
Global Business

Payroll Systems Manager
Multi-location Manufacturer

VP Sales
Machined Components Leader

Project Engineer
Aviation Industry Manufacturer

Director of Marketing
Multi-Site Healthcare Organization

Applications Manager
Global Manufacturer

Senior Accountant
Global Financial Services Business

Executive Director
Wholesale-to-Retail Trade Association

DID YOU KNOW?

Cereal is the second-largest advertiser on television today behind automobiles.

The Rubik's cube is the best-selling product of all time. The iPhone is second.

You can purchase large sheets of uncut U.S. currency through the mail.

A Tupperware party starts somewhere in the world every 23 seconds.

Canada and United States are the leaders in producing paper and paper products.

Psychologists have found that babies as young as 2 days old can recognize their mother's voice from a tape recording of only one syllable.

According to a recent "Herman Trend Alert" by Joyce Gioia, Strategic Business Futurist, with data provided by a Futurestep study, **money doesn't talk to Millennials.**

"They used to value money over all of the other aspects of employment. Now, Millennials are 'placing greater value on understanding what a company stands for and how, as employees, they can play a role in growing the organization into a better, stronger brand'. When asked what matters most to employees who are part of the Millennial generation the greatest number of respondents (23%) said it was 'the ability to make an impact on the business', followed by 'a clear path for advancement' (20%) and 'development and ongoing feedback' (16 percent). Income came in at fourth place at only 13%. When executives were asked "what makes Millennials 'choose one job over another', more than a third (38 percent) said 'visibility and buy-in to the vision of the organization' while 28 percent said 'a clear path for advancement'. 'Job title and pay' came in third place at 18 percent."

At Bohan & Bradstreet, **our recruiters are taking into account the new priorities of today's young workforce** by partnering closely with our clients to clearly communicate opportunities to contribute to the big picture while fostering advancement and personal growth.